

NEWS RELEASE

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CONTACT: Sara Hodon, shodon@nepamaec.com,
Courtney Whitecavage, cwhitecavage@nepamaec.com
570-622-0940

VIST FINANCIAL CONTRIBUTES TO YES CERTIFICATE PROGRAM
POTTSVILLE, Pa.—VIST Financial recently made a \$10,000 contribution to the YES (Your Employability Skills) Certificate Program through the Educational Improvement Tax Credit (EITC) Program. Through this statewide program, businesses can receive tax credits when a contribution is made to an EITC-approved organization. YES is administered by the Northeast Pennsylvania Manufacturers and Employers Council, a 501(c)(3) organization.

“EITC allows a company’s tax dollars to be reinvested in their community by supporting programs such as YES,” said Darlene J. Robbins, Council president. “Our companies have said that our up-and-coming workforce lacks vital skills which the YES Program addresses, and EITC monies can help our Council further develop and expand workforce development initiatives in our region.”

YES is a 120-hour, 1-credit, year-round elective course that addresses the shortfall of basic skills that employers say are lacking in many job applicants. The course addresses 36 modules in all, including communication, team building, interview/resume/cover letter writing, completing a job application, personal finance, conflict resolution, and time management. The program is currently in its third year in Schuylkill County, where it is offered at six county high schools—Blue Mountain, Mahanoy Area, Minersville Area, Pine Grove Area, Pottsville Area, and Schuylkill Haven Area. Crestwood Area High School in Luzerne County is also implementing the program.

“VIST is pleased to make this contribution to the YES Program,” said Wayne Lutsey, Vice President—Commercial Lending with VIST Financial. “We are always proud to support those organizations that benefit our communities.”

For more information on YES or the EITC Program, please contact Sara Hodon (shodon@nepamaec.com) or Courtney Whitecavage (cwhitecavage@nepamaec.com), Directors of Workforce Development, at 570-622-0940.

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