

NEWS RELEASE

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Employers Council, 570-622-0940

PPL CORPORATION CONTRIBUTES TO YES CERTIFICATE PROGRAM

POTTSVILLE, Pa.—PPL Corporation recently made a \$40,000 contribution to the YES Certificate Program through the Educational Improvement Tax Credit (EITC) Program. Through this statewide program, businesses can receive tax credits when a contribution is made to an EITC-approved organization. YES is administered by the Northeast Pennsylvania Manufacturers and Employers Council, a 501(c)(3) organization.

“From our founding nine decades ago, PPL has promoted new jobs and community development. We have had a long history of support for the economy of northeastern Pennsylvania,” said Martha M. Herron, community relations director for PPL. “To keep our economy growing, area residents must have the basic skills employers need to be successful. That’s why PPL cares so much about workforce development and preparing people to take their place in today’s job market.”

“Our Council is very grateful for PPL’s contribution to the YES Program,” said Darlene J. Robbins, MAEC President. “They have been a longtime supporter of our Council’s workforce development initiatives and have been involved in the YES Program from the beginning.”

YES is a 120-hour, 1-credit, year-round elective course that addresses the shortfall of basic skills that employers say are lacking in many job applicants. The course addresses 36 modules in all, including communication, team building, interview/resume/cover letter writing, completing a job application, personal finance, conflict resolution, and time management. YES originated in York County in 1996, with Erie and Schuylkill counties implementing the program in 2006. Crestwood Area School District, Mountaintop, is the first school in Luzerne County to implement YES.

For more information on YES or the EITC Program, please contact Courtney Whitecavage (cwhitecavage@nepamaec.com) or Sara Hodon (shodon@nepamaec.com),

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